

News Release Hemophilia Alliance/HAGPO Merge

Columbia, Maryland 6/15/2008

The Hemophilia Alliance Incorporated and the Hemophilia Alliance Group Purchasing Organization have merged. The new organization is operating as the Hemophilia Alliance. Bob Fox, from the Mary M. Gooley Hemophilia Treatment, past president of the Hemophilia Alliance Inc. said “the merger was the result of our desire to achieve organizational excellence on behalf of patients served by HTC’s. The two organizations had a fair amount of overlap in mission, members and goals – maintaining them separately just didn’t make sense.” The two boards have combined and the new board has a tremendous amount of knowledge and experience in the hemophilia community. The combined strength of the boards is the compass for the organization as it moves ahead focused on achieving its mission of promoting and supporting the common interests of member hemophilia treatment centers.

The new board is supported by an experienced and dynamic group of professionals. Joe Pugliese, who serves as President, has 30 years of experience in the hemophilia community, including managing a large international organization. He brings a tremendous record of success and knowledge of growing organizations and helping them achieve their potential. Derek Robertson, Executive Vice President of Legal and Government Affairs has over 18 years experience in the hemophilia community, including Centeon, NHF and with the Gulf States Hemophilia and Thrombophilia Center in Houston. Derek served an invaluable role helping to establish and enable HTC collaboration in the United States as one of the founders of, and legal counsel for, the Hemophilia Alliance. Sean Singh, Vice President of Marketing and Operations, has over 24 years of healthcare experience and has been in the hemophilia community for over five years, most recently at the University of South Florida HTC. Together this team is looking forward to achieving the Alliance’s vision of being the premier resource to support its members as they achieve excellence in providing services to their patients.

Mark Plencner, from the Roger Maris Cancer Center, and Chairman of The Alliance says “we are completely focused on meeting the needs of people affected by hemophilia. We want to broaden and strengthen our relationships throughout the hemophilia community. We believe that by working in concert with other organizations we will help safeguard the tremendous progress the community has made over the last several decades and help ensure a better life for everyone with a bleeding disorder.”

For more information please visit our web site at www.hemoalliance.org